

# **SAMOA**

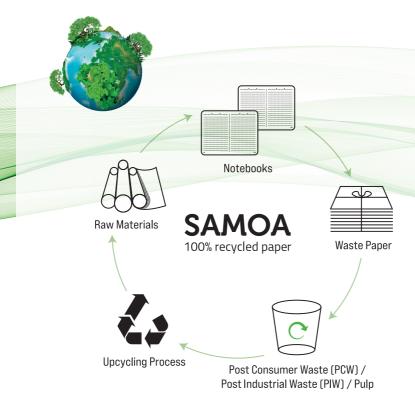




## Samoa Eco Notebooks

When it comes to reducing waste for our planet's long-term health, we believe it is important to be part of the change and make a difference in sustainability issues.

Reusing paper products, giving them a new life and avoiding landfill, it's not a minor strategy but a milestone. We are committing to protect our environment and with this awareness we created the "Samoa" notebook, made from 100% recycled paper.









## Samoa Cover

The Samoa recycled cover goes further than many other recycled papers and is made from 100% recycled paper fibres which consists of 60% post-industrial waste (PIW).

This waste comes from cardboard coffee cup production: waste previously destined for landfill, now finds new life.

The remaining 40% comes from post-consumer waste (PCW) from office and stationery waste. The Samoa cover becomes a strong, durable and dyed through paper cover which is perfect for all our branding processes.

#### **Samoa Cover Material Composition** RECYCLED POST-FIRRES INDUSTRIAL 83.5% POST-**FIBRES** CONSUMER 60% FIRRES MOISTURE DYFS 8 BINDERS FILLERS 7% 2.5%

| RECYCLED  | RECYCLABLE  | VEGAN FRIENDLY  | REACH  | FSC CERTIFIED  |
|---|---|---|--|--|
| 100%<br>RECYCLED PAPER  | RECYCLABLE  | VEGAN   | REACH COOPLINT   | FSC  |
| Made from 40% post<br>consumer waste<br>(PCW) and 60% post<br>- industrial waste (PIW). | Recyclable - by all<br>standard recycling<br>processes. | A product is defined vegan when it does not contain any animal or animal ingredients. | Samoa products comply with REACH. No substances currently listed as SVHC's (Substances of Very High Concern) under REACH feature in Samoa notebooks. | The Forest Stewardship Council is an independent, non-governmental organisation established to support & promote environmentally appropriate, socially beneficial, & economically viable management of the world's forests. FSC @ helps take care of forests for future generations. |



### This durable 120gsm dyed card cover can be personalised with foil, digital print and blind embossing branding techniques.





The Samoa cover is made from 100% recycled paper fibres: 60% of which is waste from the manufacture of single use cardboard coffee cups. Waste previously destined for landfill, now finds new life.



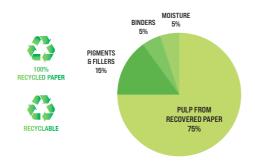


# Samoa Internal Paper

The internal paper used within Samoa is from 100% recycled fibres made from post-consumer waste (PCW). Emissions that are generated by producing this paper contain the lowest  ${\rm CO_2}$  emissions of all European paper mills.

The remaining unavoidable CO<sub>2</sub> emissions have been offset towards controlled emission reduction projects within Europe.

#### **Samoa Internal Paper Composition**





and bands on 115gsm recycled paper also available.

| RECYC                                   | CLED                      | RECYCLABLE  | ACCREDITATIONS   | GREEN ENERGY  | FSC CERTIFIED   |
|---|---------------------------|---|--|---|---|
| 100<br>RECYCLE                          |                           | RECYCLABLE  | 0  | -   | FSC   |
| Made from consumer wa recycled and free | aste (PCW),<br>d speckled | Recyclable - by all<br>standard recycling<br>processes. | ISO 9001 Quality<br>Management and ISO<br>14001 Environmental<br>Management. | 86% of the energy used at the mill is renewable with the remaining emissions offset towards controlled emission reduction projects. | The Forest Stewardship Council is an independent, non-governmental organisation established to support & promote environmentally appropriate, socially beneficial, & economically viable management of the world's forests.  FSC ® helps take care of forests for future generations. |





### Samoa Product & Page Features

- 100% recycled white 80gsm paper pages
- 100% recycled FSC  $^{\circ}$  certified 120gsm card cover
- Full eco-credentials illustrated on the back page
- -100% recyclable (recyclable logo on back cover)

  REACH compliant
  - Rounded corners



- Recycled paper pages crafted using green energy
  - Medium size 130 x 210 mm
- 160 pages in grey dotted ruled format
  - Index and numbered pages

QG1/18 recycled medium ruled

Materials made with PCW save resources like trees, water, energy & greenhouse gas emissions.



